

Dear Stakeholder

15 June 2020

TEDA is partnering with a Tshwane based conferences company called **Conference Consultancy SA** to host a Virtual Conference on Events innovation on 17 June 2020 starting at 10:00.

There will be content contributions from:

- Dr Claudelle Von Eck - Founder: Brave Inflexions
- Eli Itin-Founder & Senior Innovation Consultant: Northern Star Innovation (Australia)
- Mandla Ndlovu -Chief Marketing Officer: Tshwane Economic Development Agency (TEDA)
- Lisa Loeb - Managing Member: About Entertainment
- Esmare Steinhofe - Regional Director: ICCA Africa
- Shaun Bird - General Manager: Sandton Convention Centre
- Bronwen Cadle de Ponte - General Manager: CSIR International Convention Centre and the Chair of the Tshwane Tourism Association
- Taubie Mothlabane - Chief Executive Officer: Cape Town International Convention Centre
- Janet Sperstad CMP- Faculty Director: Madison Area Technical College (USA)
- Pieter Swart CMP CMM - Business Event Strategist & Managing Director: Conference Consultancy SA

Claudelle will share her insights about leading change. Eli will introduce systematic inventive thinking as a process of innovation. Mandla will introduce TEDA and the opportunities offered by the City of Tshwane that inspires excellence. Lisa will share her insights about compliance and licence considerations when contracting artists for virtual and in-person performances. Esmare will lead an international convention centre panel of executives - Bronwen, Shaun and Taubie - to gain insights on what to expect from leading venues post pandemic. Janet and Pieter will explore the changing needs of people attending and participating in events.

There will also be a live virtual exhibition, live video networking and Q&A sessions.

There are already over 400 registrations from several countries.

Please click on the link below for more information and/or to register.

Please share with your networks and teams

<https://confsa.eventsair.com/event-architecturet-on-air>