

# TEDA ASSISTS TSHWANE COMPANIES WITH ACCESS TO NEW POTENTIAL MARKETS

The Tshwane Economic Development Agency (TEDA) led a delegation of Tshwane based companies that are involved in the Agriculture and Agro-Processing sector to the 2017 African Agri Indaba, held in Cape Town on 21 – 22 November 2017.

The Indaba saw 600 leaders in the agricultural sector from around the world and some 40 leading experts in attendance, delegates from 30 countries, 100 key investors from over 70 firms, and over 200 pre-scheduled meetings. The Indaba brought together key stakeholders from government, banks, financiers, Investors, project owners, commercial farmers and the agro-processing industry. This premier trade show created a platform for stakeholders to discuss trends that are likely to influence food and agri business in Africa for the next decade.

The program saw a stellar cast of speakers which included: Nhlanhla Nene (Thebe Investment), Omri van Zyl (Agri SA), Dr Langa Simela (Agri Business Centre of Excellence ABSA), Sydney Soundy ( Land Bank, including Western Cape Premier, Ms Helen Zille to mention a few.

Western Cape MEC for Economic Opportunities, Alan Winde told delegates that the African Agri Investment Indaba seeks to strengthen the continent's agriculture sector and identify investment and growth opportunities. Africa is poised to play a significant role in ensuring global food security and we know we must embrace innovation and sustainable agriculture practices.

The following companies from Tshwane formed part of the TEDA delegation:

- Pioneer Plastics
- ABC Africa Group
- True Vines Wines.

The 3 companies were afforded an opportunity to promote their offerings (products) with the intention of accessing new markets.



“Agriculture and agri-processing are key focus sectors in our strategy. We will also discuss investment into Africa's Halal manufacturing industry, another key focus area. I am confident the indaba will be a platform to further establish partnerships with investors and the public sector”